The Actor-Reality Construction
XIVth Scientific International Conference

Pisa, 7-8 November 2024
Gipsoteca di Arte Antica
Piazza San Paolo all'Orto, 20

CONFERENCE PROGRAMME

DAY 1
November 7, 2024

09:00 *Registration and Welcome*

09:30 – 11:00 ENVIRONMENTAL, SOCIAL, GOVERNANCE, AND ETHICS

09:30 *Exploring social impact through a pragmatic constructivist lens: a case study of a European sustainability-driven project*
C. Parisi, H. Nørreklit

10:00 *Making sense of ecological sustainability and commercial feasibility in the value chain: a pragmatic constructivist study*
P. Thakuri, V. Tiitola, T. Laine, T. Korhonen

10:30 *Dialogue as game and play: on problem-based learning, dialogue, and play*
L. B. Henriksen

11:00 Coffee & Salon Break

11:30 – 13:00 ACCOUNTING TECHNIQUES AND PERFORMANCE MANAGEMENT

11:30 *"Playing" with words as a driver for cost management effectiveness: exploring a case of Value Engineering*
F. Magnacca, R. Giannetti, P. Mainardi

12:00 *In search of the validity of performance measures in infiltrated companies: a constructivist approach*
A. Greco, A. Leotta, M. Messina

12:30 *Family business founders and management tool usage: is management accounting necessary?*
W. N. Carneiro, C. C. Poltronieri, M. T. Pompa Antunes, O. R. de Mendonça Neto

13:00 Lunch & Salon Break

14:00 – 15:30 PUBLIC SECTOR

14:00 *Digitalization of public services and stakeholder engagement: a pragmatic constructivist approach*
A. Tenucci, S. G. Mauro

14:30 *Machines of bureaucratization: the invisible hand of corporate university accreditations*
L. Cinquini, S. G. Mauro, H. Nørreklit

15:00 *Performance measurement in universities: seeking integration between administrative staff and academic performance*
R. Ciccola, M. Montemari, M. S. Chiucchi

15:30 Coffee & Salon Break

16:00 – 17:30 HEALTHCARE

16:00 *Financial and operational reporting in public sector: a study of two projects in integrated health and social care*
P. Guven Uslu, P. Basar

16:30 *How can accountants contribute to better decision-making in hospitals?*
M. Kjenstad, K. Nyland, T. Bjørnenak, J. M. Liboriussen

17:00 *Uniform costing experience in Tuscan local health authorities: a pragmatic constructivist approach*
A. Tenucci, C. Campanale, F. Magnacca

17:30 *Conclusion of the Day*

19:15 *Meet at the Restaurant for Conference Dinner*
19:30 *Conference Dinner*

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09:00 – 09:30 HEALTHCARE

09:00 *Bringing the future into the present: What factors influence Australian nurses' use of pharmacogenomics to increase medication safety for patients?*
   L. Hetland

09:30 – 11:00 ACCOUNTING TECHNIQUES AND PERFORMANCE MANAGEMENT

09:30 *Digital transformation in a "high-mix low-volume" knowledge-intensive manufacturer: developing shared understandings through accounting language games*
   A. Marelli, E. Di Berardino
10:00 *Accounting for possibilities through real-option modelling*
   M. Jakobsen
10:30 *Co-development processes as a channel of possibilities*
   A. Leotta, C. Rizza, D. Ruggeri, M. Messina

11:00 Coffee & Salon Break

11:30 – 13:30 ENVIRONMENTAL, SOCIAL, GOVERNANCE, AND ETHICS

11:30 *Can you give me another chance? Empowerment, life change, and social impact*
   W. N. Carneiro, A. L. F. de S. Vasconcelos, J. C. Tiomatsu Oyadomari
12:00 *The reality for whom? Storytelling from a CEO to make up the accounting numbers*
   W. N. Carneiro, O. R. de Mendonça Neto, C. C. Poltronieri
12:30 *Integrating biodiversity into business: theoretical challenges and practices in a neoliberal world*
   G. Ontano
13:00 *Death, mourning, and spectres: an ethics of survivance for organizational life*
   D. Pianezzi, L. M. Sicca

13:30 *Conclusion of the Conference, Next Plans, Lunch & Salon*

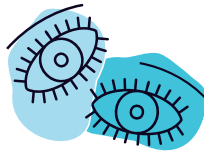**ONLINE SEMINARS**

November 12, 2024 – 10:00 CET
"Examining the paradox between CSR practices in audit firms and their impact on audit quality and reputation" by **Di Min**.

December 5, 2024 – 15:00 CET
"Ethics in practice: an analysis of deep semantics in ethics" by **Lennart Nørreklit**.

Conference attendes are encouraged to join. A link to the seminars will be provided in due course.

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CONFERENCE LOCAL ORGANISERS

Cristina Campanale - *University of Pisa, Italy*
Fabio Magnacca - *University of Pisa, Italy*

ORGANISING COMMITTEE

Hanne Nørreklit - *Aarhus University, Denmark*
Cristina Campanale - *University of Pisa, Italy*
Fabio Magnacca - *University of Pisa, Italy*
Gudrun Baldvinsdottir - *University of Gothenburg, Sweden*
Trond Bjørnenak - *NHH, Norway*
Lino Cinquini - *Scuola Superiore Sant' Anna, Italy*
Lisa Jack - *University of Portsmouth, UK*
Morten Jakobsen - *Aarhus University, Denmark*
Teemu Laine - *Tampere University, Finland*

SPEAKER INFORMATION

Each presentation will be allocated 10-15 minutes, followed by a 10-15 minutes plenary discussion, with a maximum total time of 30 minutes per paper

GENERAL INFORMATION

Congress Venue
Gipsoteca di Arte Antica, Piazza San Paolo all'Orto 20 - Pisa ITALY

Conference Dinner
Spaghetteria Restaurant, Piazza Cairoli 9 - Pisa ITALY

ORGANISING SECRETARIAT